

## The Promise and Perils of Non-Disclosure Agreements (NDAs) (NDA Checklist)

- 1. General Points to Consider
  - One-way or mutual
  - Defined purpose for which information is being disclosed
  - Disclosure required or discretionary
- 2. Definition of Confidential Information
  - Written or electronic (tangible) information
  - Oral or visual information
  - Trade secrets
  - Obligation to mark written/tangible information
  - Obligation to identify oral/visual Information as confidential at the time of disclosure, and to summarize the information in writing
  - Include any unmarked/unidentified information that should reasonably be expected to be treated as confidential
  - Include as confidential that the parties are in discussions or have entered into an NDA
  - Limit to information only, or include sample materials as well
  - List specific information as confidential, or only reference as examples
- 3. Exclusions from the Definition of Confidential Information
  - Information known by the recipient at the time of disclosure
  - Information that becomes publicly available through no fault of the recipient
  - Information disclosed by a third party to the recipient without an obligation of confidentiality
  - Information independently developed by the recipient without use of confidential information, as shown by written records
  - No exclusion for information:
    - Embraced by more general public information or information of the recipient
    - Combined from multiple sources, none of which shows the whole combination
- 4. Obligations Respecting Confidential Information
  - Not to disclose the other party's confidential information to unapproved third parties
  - To use the other party's confidential information only for permitted purposes
  - To use reasonable efforts to safeguard the other party's confidential information from unauthorized use or disclosure
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- To notify the discloser upon learning of any unauthorized use/disclosure, and to take steps to prevent further unauthorized use/disclosure
- Not to copy the information, or to make limited copies only as needed
- To construct a firewall to prevent the information from being shared with certain persons/operations within the recipient's organization
- Where disclosure is required by law, regulation, subpoena, etc.:
  - To provide prior notice to the discloser, if possible
  - To reasonably cooperate with the discloser to limit the information disclosed
  - $\circ$   $\;$  To seek confidential protection for the information disclosed
- 5. Additional Obligations Respecting Sample Materials
  - To use sample materials at the discloser's facility and not transfer them elsewhere
  - Not to reverse engineer or attempt to determine the structure/components of the sample materials
  - To conduct only limited/approved testing or analysis of the sample materials
  - Consider whether a Material Transfer Agreement (MTA) would be more appropriate for sample materials
- 6. Treatment of Results Derived from Access/Use of confidential information/sample materials
  - Which parties must treat the results as confidential information the discloser, the recipient, or both parties
  - Specify that no patent filings, publications, etc. can be made with respect to/based on the results without approval
  - Consider invention-specific language, indicating ownership of any patentable inventions relating to the results
- 7. Third-Party Access to Confidential Information
  - Disclosure on a need-to-know basis only
  - Disclosure to specified persons only
  - Disclosure to subsidiaries or affiliates
    - Consider whether they should be listed or defined generally
  - Disclosure to advisors, consultants, contractors and other representatives
    - Consider whether consultants/contractors may be competitors of the discloser, and whether to restrict disclosure to them
  - Ensure that all are bound by similar obligations of confidentiality and restricted use
    - By signing an NDA with similar terms
    - Based on professional standards, such as for attorneys
  - Ensure that the recipient is responsible for third parties breaching these obligations
- 8. IP-Related Provisions
  - Statement that all confidential information is owned by the discloser



- Qualify this as to tangible items only, since ideas, concepts, etc. may not be owned by the discloser
- Statement that the recipient receives no license or implied rights to the confidential information, but only the right to use it for permitted purposes
- Include an acknowledgment that the recipient may be undertaking parallel efforts on its own or with third parties
- Residuals clause a right of the recipient to use information in unaided memory
  - Limit to use of general knowledge gained through access to the discloser's confidential information, and exclude specific items
  - Include carveouts for items such as customer data and personally identifiable information
  - Clarify that memory is not considered "unaided" if information is remembered using mnemonic devices, notes or other documents, or if it was intentionally memorized
- Feedback clause a right of/license to the discloser to use feedback from the recipient
  - Operates as a royalty-free license for the discloser to use whatever ideas, suggestions or feedback the recipient provides
- 9. Term and Survival of Obligations
  - Period of disclosure (term of the NDA)
    - Only information disclosed during a specified period, usually the term of the NDA, must be treated as confidential
    - Consider whether previously disclosed information should also be treated as confidential
  - Period of protection (survival of obligations respecting confidential information)
    - Does the period run from the date of disclosure, or from the date of expiration/termination of the NDA
  - For trade secrets, does protection continue as long as the information remains a trade secret
- 10. Obligations to Return/Destroy Confidential Information
  - Return or destruction of originals, and destruction of copies, summaries, etc.
  - Does the obligation apply automatically on termination, or only on notice from the other party
  - Certification of compliance with the obligation
  - Retention of a single copy for legal/archive purposes
  - Any obligation to delete electronic information, emails, backup copies, archive files
  - For information not returned or destroyed, obligations under the NDA should continue to apply
- 11. Liability and Other Legal Issues
  - Disclaimer of warranties all confidential information provided as-is
  - No obligation to enter into further agreements/transactions with the other party



- Compliance with applicable export control laws regarding technical items
- Compliance with applicable laws regarding personal data protection
- 12. Disputes and Enforcement
  - Governing law and jurisdiction for legal action
  - Any requirement for arbitration of disputes
  - Injunctive relief
    - Preserve the right to seek injunctive relief (temporary or permanent) in any court/tribunal of competent jurisdiction
    - Consider the ability to obtain injunctive relief without posting any bond or other security, and without proof of actual damages
  - Any obligation to pay liquidated damages for breach
  - Any attorney fee shifting provision
- 13. NDAs for Licensing or Settlement Discussions
  - Consider including a standstill provision for suits and actions, including declaratory judgment actions and IPRs
  - Consider referencing Federal Rule of Evidence 408, which prohibits use of certain information (even if not confidential) as evidence to prove the validity/amount of a claim
  - State that correspondence and other communications, disclosures, etc. regarding settlement discussions cannot be used for any other purpose